

INVOICE



WSFA
12 East Delano Ave.
Montgomery, AL 36105
Main: (334) 288-1212
Billing: (334) 288-1212

www.wsfa.com

Billing Address:

Main Street Media Group
Attention: Accounts Payable
PO Box 25093
Alexandria, VA 22313

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807583-2	10/01/17	October 2017	09/25/17 - 09/25/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

Flight Dates	Order #	Alt Order #
09/19/17 - 09/25/17	1807583	08777313

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	155	385

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/25/17	09/25/17	WSFA 12 News at Ten - MF	10-1035pm	1-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 1----- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/25/17	10:22 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	SLFTV30AL10(H)	\$675.00 NM
25	09/25/17	09/25/17	NBC Today Show 3	10-11am	1-----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 1----- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/25/17	10:48 AM	NBC Today Show 3	10-11am	:30	SLFTV30AL10(H)	\$115.00 NM
26	09/25/17	09/25/17	Tonight Show	1035-1135pm	1-----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 1----- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/25/17	11:16 PM	Tonight Show	1035-1135pm	:30	SLFTV30AL10(H)	\$260.00 NM
27	09/25/17	09/25/17	ALABAMA LIVE @ 11A	11-1130Am	1-----	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 1----- 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/25/17	11:13 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	SLFTV30AL10(H)	\$70.00 NM
28	09/25/17	09/25/17	ALABAMA LIVE @ 1130 AM	1130A-12P	1-----	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 1----- 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807583-2	10/01/17	October 2017	09/25/17 - 09/25/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
28	09/25/17	09/25/17	ALABAMA LIVE @ 1130 AM	1130A-12P	1-----	:30	1	\$70.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/25/17</td><td>11:59 AM</td><td>ALABAMA LIVE @ 1130AM</td><td>1130A-12P</td><td>:30</td><td>SLFTV30AL10(H)</td><td>\$70.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/25/17	11:59 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	SLFTV30AL10(H)	\$70.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	M	09/25/17	11:59 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	SLFTV30AL10(H)	\$70.00	NM																																												
29	09/25/17	09/25/17	Late Night w/ Seth Meyers	1137p-1235x	1-----	:30	1	\$25.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$25.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/25/17</td><td>12:30 AM</td><td>Late Night w/ Seth Meyers</td><td>1137p-1235x</td><td>:30</td><td>SLFTV30AL10(H)</td><td>\$25.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/25/17	10/01/17	1-----	1	\$25.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/25/17	12:30 AM	Late Night w/ Seth Meyers	1137p-1235x	:30	SLFTV30AL10(H)	\$25.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/25/17	10/01/17	1-----	1	\$25.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	M	09/25/17	12:30 AM	Late Night w/ Seth Meyers	1137p-1235x	:30	SLFTV30AL10(H)	\$25.00	NM																																												
30	09/25/17	09/25/17	Last Call With Carson Daly Late	1235-105x	1-----	:30	1	\$15.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$15.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/25/17</td><td>12:46 AM</td><td>Last Call With Carson Daily Late</td><td>1235-105x</td><td>:30</td><td>SLFTV30AL10(H)</td><td>\$15.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/25/17	10/01/17	1-----	1	\$15.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/25/17	12:46 AM	Last Call With Carson Daily Late	1235-105x	:30	SLFTV30AL10(H)	\$15.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/25/17	10/01/17	1-----	1	\$15.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	M	09/25/17	12:46 AM	Last Call With Carson Daily Late	1235-105x	:30	SLFTV30AL10(H)	\$15.00	NM																																												
31	09/25/17	09/25/17	WSFA 12 News at Noon	12-1230pm	1-----	:30	1	\$225.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$225.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/25/17</td><td>12:16 PM</td><td>WSFA 12 News at Noon</td><td>12-1230pm</td><td>:30</td><td>SLFTV30AL10(H)</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/25/17	10/01/17	1-----	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/25/17	12:16 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL10(H)	\$225.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/25/17	10/01/17	1-----	1	\$225.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	M	09/25/17	12:16 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL10(H)	\$225.00	NM																																												
32	09/25/17	09/25/17	RIGHT THIS MINUTES	130-2p	1-----	:30	1	\$70.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$70.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/25/17</td><td></td><td>RIGHT THIS MINUTES</td><td>130-2p</td><td>:00</td><td></td><td>\$70.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/25/17	10/01/17	1-----	1	\$70.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/25/17		RIGHT THIS MINUTES	130-2p	:00		\$70.00	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/25/17	10/01/17	1-----	1	\$70.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	M	09/25/17		RIGHT THIS MINUTES	130-2p	:00		\$70.00	NM																																												
Credited																																																						
33	09/25/17	09/25/17	HARRY	2-3p	1-----	:30	1	\$60.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$60.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/25/17</td><td>2:44 PM</td><td>HARRY</td><td>2-3p</td><td>:30</td><td>SLFTV30AL10(H)</td><td>\$60.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/25/17	10/01/17	1-----	1	\$60.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/25/17	2:44 PM	HARRY	2-3p	:30	SLFTV30AL10(H)	\$60.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/25/17	10/01/17	1-----	1	\$60.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	M	09/25/17	2:44 PM	HARRY	2-3p	:30	SLFTV30AL10(H)	\$60.00	NM																																												
34	09/25/17	09/25/17	JUDGE JUDY 2ND RUN	3-330p	1-----	:30	1	\$135.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$135.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/25/17</td><td>3:17 PM</td><td>JUDGE JUDY 2ND RUN</td><td>3-330p</td><td>:30</td><td>SLFTV30AL10(H)</td><td>\$135.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/25/17	10/01/17	1-----	1	\$135.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/25/17	3:17 PM	JUDGE JUDY 2ND RUN	3-330p	:30	SLFTV30AL10(H)	\$135.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/25/17	10/01/17	1-----	1	\$135.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	M	09/25/17	3:17 PM	JUDGE JUDY 2ND RUN	3-330p	:30	SLFTV30AL10(H)	\$135.00	NM																																												
35	09/25/17	09/25/17	JUDGE JUDY 1ST RUN	330-4p	1-----	:30	1	\$135.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$135.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/25/17	10/01/17	1-----	1	\$135.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/25/17	10/01/17	1-----	1	\$135.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807583-2	10/01/17	October 2017	09/25/17 - 09/25/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
35	09/25/17	09/25/17	JUDGE JUDY 1ST RUN	330-4p	1-----	:30	1	\$135.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/25/17</td><td>3:41 PM</td><td>JUDGE JUDY 1ST RUN</td><td>330-4p</td><td>:30</td><td>SLFTV30AL10(H)</td><td>\$135.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/25/17	3:41 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL10(H)	\$135.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	09/25/17	3:41 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL10(H)	\$135.00	NM																																	
37	09/25/17	09/25/17	Today in Alabama 430a	430-5a	1-----	:30	1	\$15.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$15.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/25/17</td><td>4:47 AM</td><td>Today in Alabama 430am</td><td>430-5a</td><td>:30</td><td>SLFTV30AL10(H)</td><td>\$15.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/25/17	10/01/17	1-----	1	\$15.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/25/17	4:47 AM	Today in Alabama 430am	430-5a	:30	SLFTV30AL10(H)	\$15.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/25/17	10/01/17	1-----	1	\$15.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	09/25/17	4:47 AM	Today in Alabama 430am	430-5a	:30	SLFTV30AL10(H)	\$15.00	NM																																	
38	09/25/17	09/25/17	WSFA 12 News at Five	5-530pm	1-----	:30	1	\$420.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$420.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/25/17</td><td>5:23 PM</td><td>WSFA 12 News at Five</td><td>5-530pm</td><td>:30</td><td>SLFTV30AL10(H)</td><td>\$420.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/25/17	10/01/17	1-----	1	\$420.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/25/17	5:23 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL10(H)	\$420.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/25/17	10/01/17	1-----	1	\$420.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	09/25/17	5:23 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL10(H)	\$420.00	NM																																	
39	09/25/17	09/25/17	Today in Alabama 530a	528am-6am	1-----	:30	1	\$285.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$285.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/25/17</td><td>5:39 AM</td><td>Today in Alabama 530a</td><td>528am-6am</td><td>:30</td><td>SLFTV30AL10(H)</td><td>\$285.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/25/17	10/01/17	1-----	1	\$285.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/25/17	5:39 AM	Today in Alabama 530a	528am-6am	:30	SLFTV30AL10(H)	\$285.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/25/17	10/01/17	1-----	1	\$285.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	09/25/17	5:39 AM	Today in Alabama 530a	528am-6am	:30	SLFTV30AL10(H)	\$285.00	NM																																	
40	09/25/17	09/25/17	WSFA 12 News at Six - MF	6-630pm	1-----	:30	1	\$800.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$800.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/25/17</td><td>6:28 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>SLFTV30AL10(H)</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/25/17	10/01/17	1-----	1	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/25/17	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL10(H)	\$800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/25/17	10/01/17	1-----	1	\$800.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	09/25/17	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL10(H)	\$800.00	NM																																	
41	09/25/17	09/25/17	Today In Alabama	6a-7a	1-----	:30	1	\$450.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$450.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/25/17</td><td>6:38 AM</td><td>Today In Alabama</td><td>6a-7a</td><td>:30</td><td>SLFTV30AL10(H)</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/25/17	10/01/17	1-----	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/25/17	6:38 AM	Today In Alabama	6a-7a	:30	SLFTV30AL10(H)	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/25/17	10/01/17	1-----	1	\$450.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	09/25/17	6:38 AM	Today In Alabama	6a-7a	:30	SLFTV30AL10(H)	\$450.00	NM																																	
42	09/25/17	09/25/17	ENTERTAINMENT TONI 630-7p	GHT	1-----	:30	1	\$485.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$485.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/25/17</td><td>6:47 PM</td><td>ENTERTAINMENT TONIGHT</td><td>630-7p</td><td>:30</td><td>SLFTV30AL10(H)</td><td>\$485.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/25/17	10/01/17	1-----	1	\$485.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/25/17	6:47 PM	ENTERTAINMENT TONIGHT	630-7p	:30	SLFTV30AL10(H)	\$485.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/25/17	10/01/17	1-----	1	\$485.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	09/25/17	6:47 PM	ENTERTAINMENT TONIGHT	630-7p	:30	SLFTV30AL10(H)	\$485.00	NM																																	
43	09/25/17	09/25/17	NBC Today Show	7-9am	1-----	:30	1	\$260.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$260.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/25/17</td><td>8:51 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>SLFTV30AL10(H)</td><td>\$260.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/25/17	10/01/17	1-----	1	\$260.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/25/17	8:51 AM	NBC Today Show	7-9am	:30	SLFTV30AL10(H)	\$260.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/25/17	10/01/17	1-----	1	\$260.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	09/25/17	8:51 AM	NBC Today Show	7-9am	:30	SLFTV30AL10(H)	\$260.00	NM																																	

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

**WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1807583-2	10/01/17	October 2017	09/25/17 - 09/25/17

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	09/25/17	09/25/17	NBC Today Show	7-9am	1-----	:30	1	\$260.00	NM
44	09/25/17	09/25/17	american ninja warrior	7-10pm	1-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 1----- 1 \$675.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFA M 09/25/17 american ninja warrior 7-10pm :00 \$675.00 NM <i>Credited</i>									
45	09/25/17	09/25/17	NBC Today 2	9-10am	1-----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 1----- 1 \$115.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFA M 09/25/17 9:29 AM NBC Today 2 9-10am :30 SLFTV30AL10(H) \$115.00 NM									
46	09/25/17	09/25/17	Spartan Ult. Team Challenge	9-10pm	1-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 1----- 1 \$675.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFA M 09/25/17 Spartan Ult. Team Challenge 9-10pm :00 \$675.00 NM <i>Credited</i>									
132	09/25/17	09/25/17	NET Early Today ON	4-430x	M-----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 M----- 1 \$10.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFA M 09/25/17 3:57 AM NET Early Today ON 4-430x :30 SLFTV30AL10(H) \$10.00 NM									
137	09/25/17	09/25/17	RIGHT THIS MINUTES	130-2p	1-----	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 1----- 1 \$70.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFA M 09/25/17 1:41 PM RIGHT THIS MINUTES 130-2p :30 SLFTV30AL10(H) \$70.00 NM									
148	09/25/17	09/25/17	The Voice	7-9p	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 M----- 1 \$900.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFA M 09/25/17 8:19 PM The Voice 7-9p :30 SLFTV30AL10(H) \$900.00 NM									
149	09/25/17	09/25/17	The Brave	9-10pm	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 M----- 1 \$600.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFA M 09/25/17 9:13 PM The Brave 9-10pm :30 SLFTV30AL10(H) \$600.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807583-2	10/01/17	October 2017	09/25/17 - 09/25/17
Advertiser		Product	Estimate Number
ISS/Senate Leadership Fun		SENATE LEADERSHIP FU	3685

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
149	09/25/17	09/25/17	The Brave	9-10pm	M-----	:30	1	\$600.00	
Total Spots							23		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,195.00
<u>Agency Commission</u>	\$929.25
<u>Net Amount Due</u>	\$5,265.75

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.